



SWOT Analysis

A SWOT analysis is a useful tool for identifying for strengths, weaknesses, opportunities and threats.

The Planning Commission and staff held a special SWOT Analysis meeting with each neighborhood. These meetings helped planners inventory the unique concerns of each neighborhood and identify common themes among all of the neighborhoods.

Prioritize

Input from the first two neighborhood meetings helped formulate draft recommendations for the Plan. In order to identify which of these recommendations would be most important to each neighborhood, the Planning Commission and staff asked residents to identify how well these goals addressed their concerns and which were most important for inspiring change in their neighborhood.



Evaluate the implementation of goals from the existing neighborhood plans that were prepared in the 1990s through early 2000s

Conduct a SWOT Analysis input session with each of the Borough's neighborhoods to understand unique and common planning issues

Work with residents to brainstorm actions and strategies that can be incorporated in the plan to address issues and opportunities

Borough residents review the drafted recommendations to ensure the proposed solutions address residents' concerns and meet community priorities

Draft Plan organized to include information on and ideas for individual neighborhood concerns as well as Borough-wide strategies



Brainstorm

In order to begin thinking about the course of action that could be taken to address the planning issues, ideas were gathered from a number of sources. The Planning Commission and staff asked each neighborhood to help generate a list of actions that could be used to help build on strengths and mitigate threats. Staff also conducted research on best practices from other communities.

Review

The input has been refined and turned into a draft Neighborhood Plan. Now it's time to make sure the recommendations are on target and the community is ready to move forward with implementing the ideas. After this review, the Planning Commission will ask Borough Council to accept the Plan.



planning process