



Calder Way

Focus Project 3 (Catalyst - Burrowes Street to Heister Street)

Recommendation 3-H Calder Way

Recognize Calder Way, between Atherton and Sowers Streets, as a funky alternative to other downtown streets and further reinforce how it functions for motorists, service vehicles, pedestrians and bicyclists. Implement portions as part of the Catalyst project.

*Implementation: **Borough of State College**, Design Review Board, Art in Public Places Committee*

Streetscape Type D

Concept: There is potential for Calder Way to function as “shared space,” allowing service, vehicular, pedestrian and bicycle traffic to use the space at the same time. However, the space would be designed to show preference to the pedestrian. While vehicular traffic would be permitted to service businesses or access to parking areas not accessible from other streets, the space would be designed to be inconvenient to motorists who want to use the alley as a short-cut. There is an exciting opportunity to focus on the arts and build upon the “funky,” artsy qualities that currently exist.

Specific design enhancements include the removal of curbed sidewalks (where feasible), use of stamped asphalt or concrete paving incorporating arts themes in key locations and use of “sharrows” to designate shared bike space for westbound traffic. Additionally, the feasibility of designating a “contra-flow” lane should be explored to allow for eastbound bicycle traffic. It will be important to maintain existing service and loading areas, so the contra-flow lane may not be possible. Efforts should be made, however, to arrive at a balanced solution during detailed design.

Right: Images from Calder Way display its unique, funky character that should be built upon through branding and streetscape improvements.



Special lighting would be used in the form of arm brackets affixed to adjacent buildings, ornamental pole lights “wrapped” around existing utility poles and overhead string lights to further animate the space. Calder Way should also provide a venue to engage artists to expand the mural program, develop “living walls” on blank building walls, incorporate arts-themed banners and incorporate unique façade treatments that might not be appropriate on “front door” streets. Additionally, as redevelopment occurs along the alley, active uses should be encouraged to face and engage the alley, particularly at intersections. The Fraser



Centre proposal is a successful example of how this can be done.

While there have been proposals in the past to bury the utilities in Calder Way, it is not feasible because of significant costs implications as well as limited room beneath the alley to accommodate additional utilities. Instead, the intent is to maintain the overhead utilities, perhaps wrap the poles with an ornamental covering and create enough interest with the elements described above to draw attention away from the utilities. The appeal of Calder Way is that it is a service alley



Examples of “shared space” and creative use of color in London, England.

Top right: Simple, yet effective, alley treatments in Fort Collins, CO.

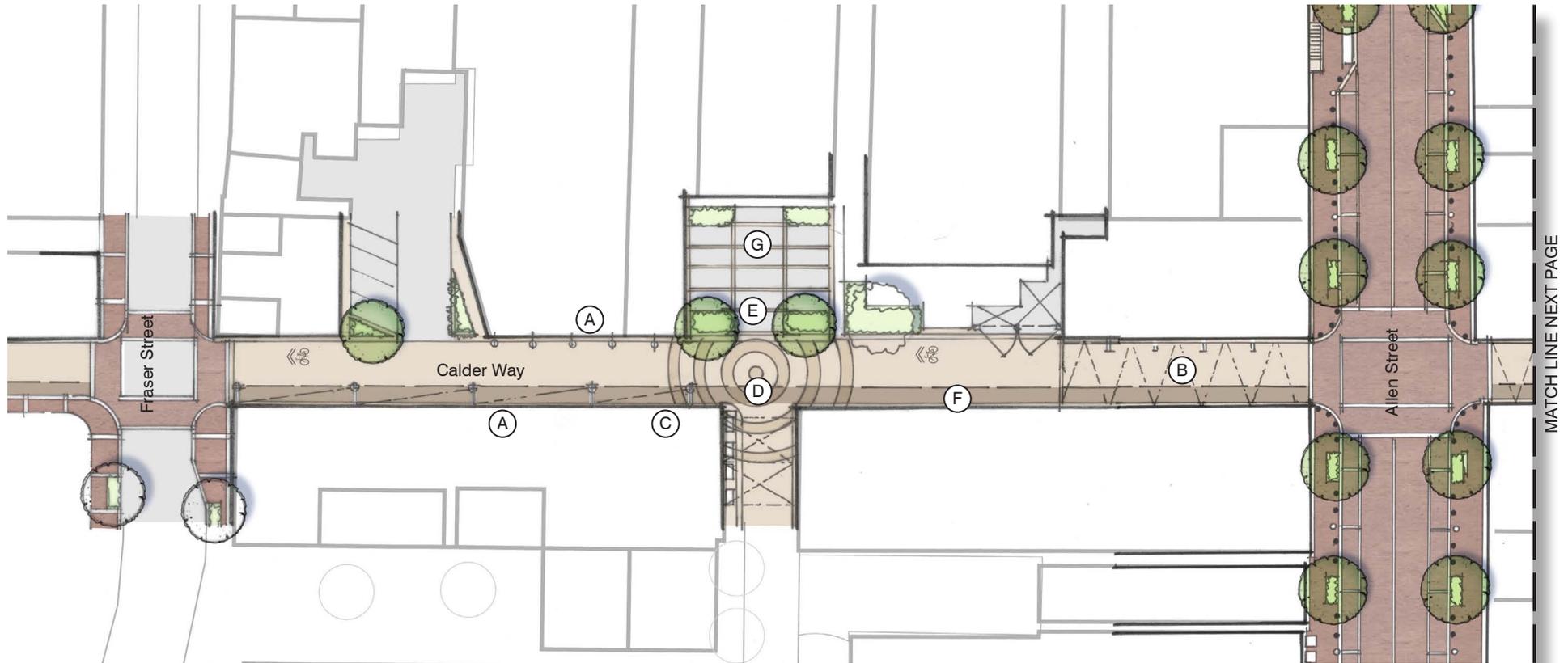
Bottom right: Building-mounted lights in a pedestrian alley in Massachusetts.

Top and bottom far right: Overhead string lights in Greenville, SC.

that also serves as a special place, quite different from the more traditional streets throughout downtown.

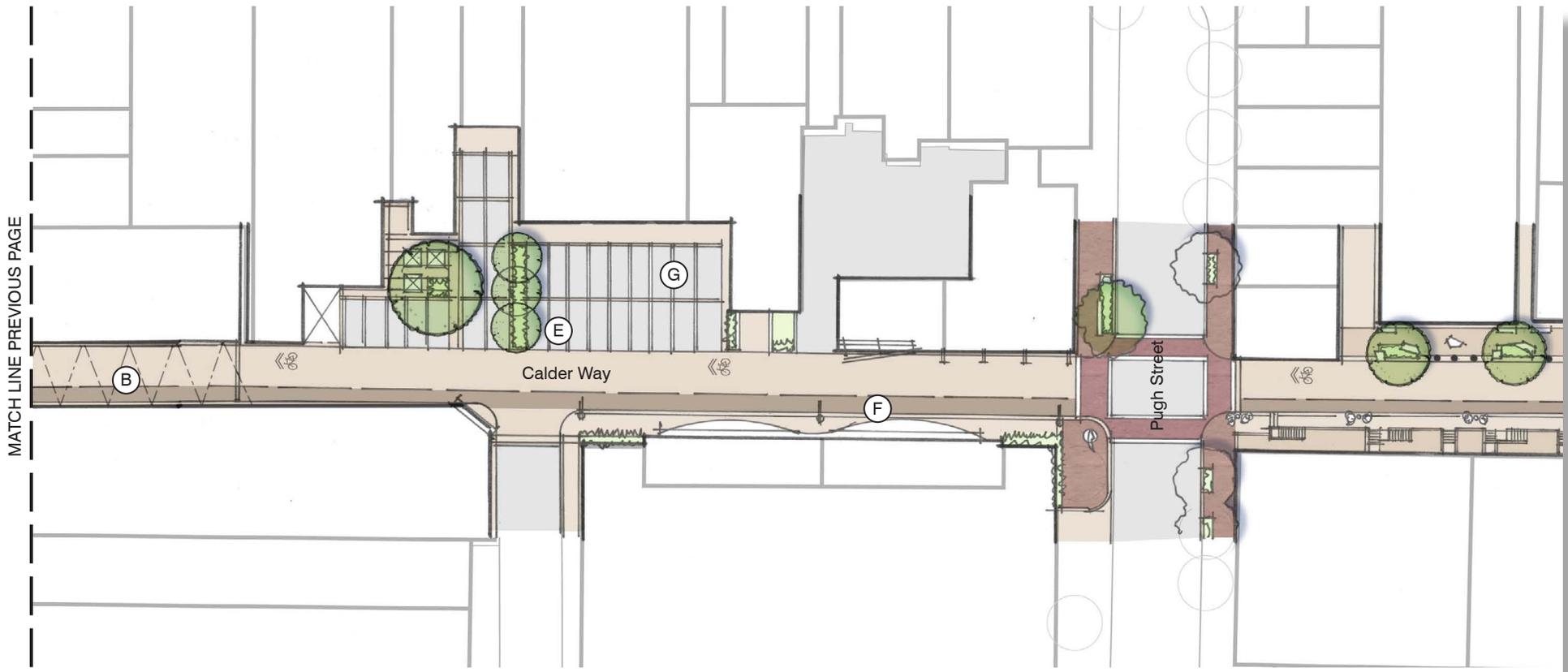
There may be some opportunities to bury utilities along some sections in conjunction with major redevelopment projects, such as between Garner and Heister Streets. This feasibility should be explored as redevelopment plans are developed (see recommendations under Theme 4). Specific programmatic recommendations include giving consideration to closing Calder Way to vehicular traffic on specific evenings or during special events only, this can be tested and evaluated.





- A. Wall-Mounted Lights
- B. Overhead String Lights
- C. Ornamental Pole Cover/Light Such As "Wrap-A-Post" or Custom Pole Wrap Developed with Local Arts Community to Cover Utility Poles
- D. Stamped Concrete to Emphasize Arts
- E. Planted Tree Pits within Parking Areas
- F. Bike Contra Lane to Accommodate Eastbound Bicycle Traffic (Feasibility to be Explored Further; Must Be Balanced with Ability to Maintain Service and Loading)
- G. Special Paving to Distinguish Parking Areas or Outdoor Courtyards

Calder Way Concept Drawings:
 Illustrative Plan - Typical Segment



MATCH LINE PREVIOUS PAGE



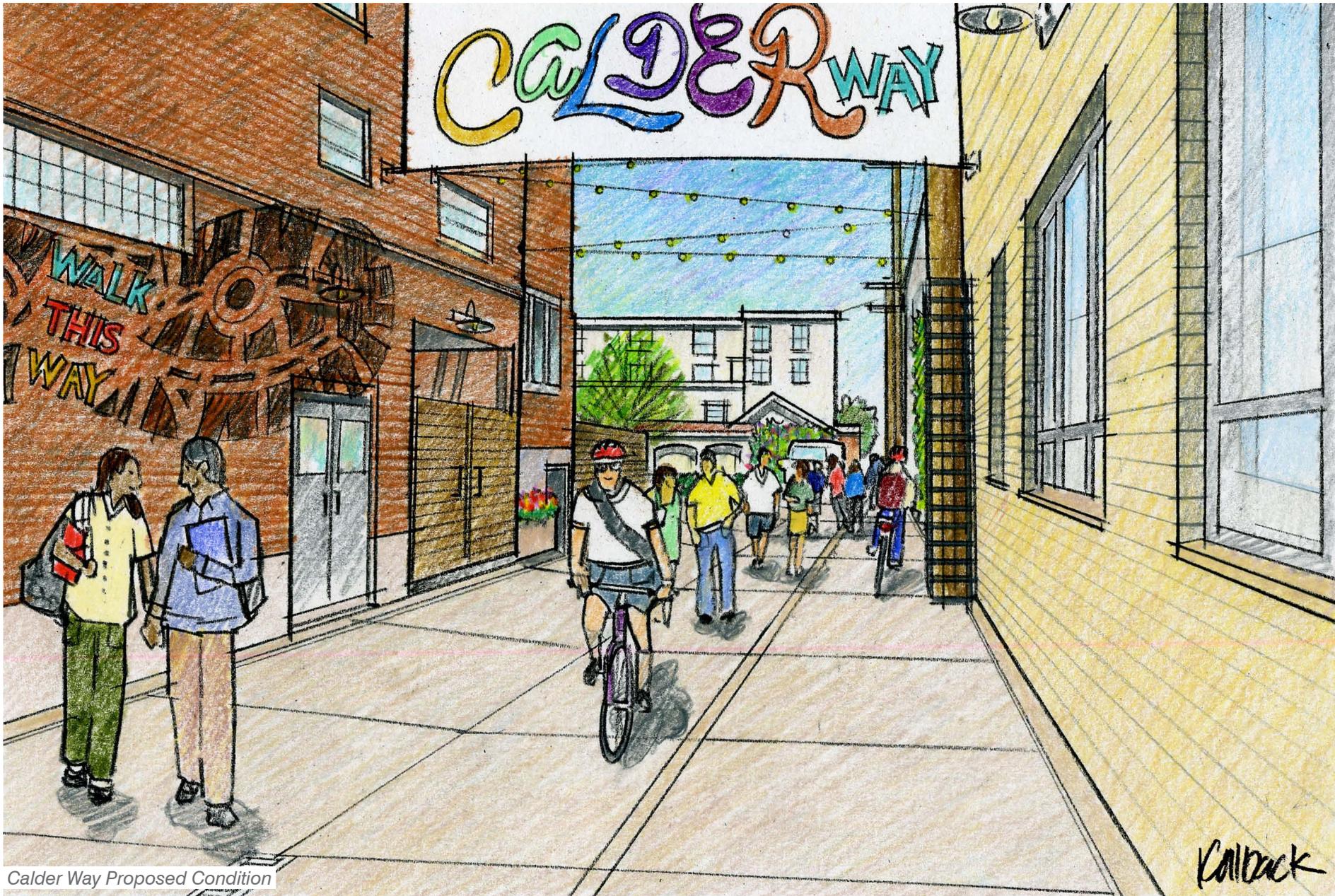
Calder Way Between Allen St. and Pugh St.



Calder Way Existing Condition

Left: Existing condition of Calder Way includes narrow sidewalks for pedestrians as well as highly visible service and dumpster areas.

Opposite page: The proposed condition for Calder Way is a shared space that improves the experience for pedestrians and cyclists while allowing necessary vehicular access. Public art, overhead string lights and wrapping utility poles are some of the enhancements proposed for the alley.



Calder Way Proposed Condition

Specific design recommendations for Calder Way are illustrated on the following pages and outlined in Appendix C: Design Guide.

Branding and Identity: Develop a unique identity for Calder Way. Calder Way is a truly unusual street with many unique businesses and unique art. The street has the opportunity for its own distinct “funky” brand that could use the colors of downtown but depart from the “block” approach used for the entire district. The brand for Calder is relaxed and more cursive allowing for the art and streetscape to define the ultimate identity of this important part of downtown.



Left: Brand typeface and layout for Calder Way, utilizing the color scheme for the Downtown brand.

Far left: Examples of identity graphics for Calder Way. The “Ride This Way and That Way” message (bottom) would be used if the contra lane were implemented. If the contra lane is determined to be unfeasible, the message could be revised to read “Ride This Way.”





**WALK
THIS
WAY.**

CalDERWAY



DISCOVER The Best Times of Your Life