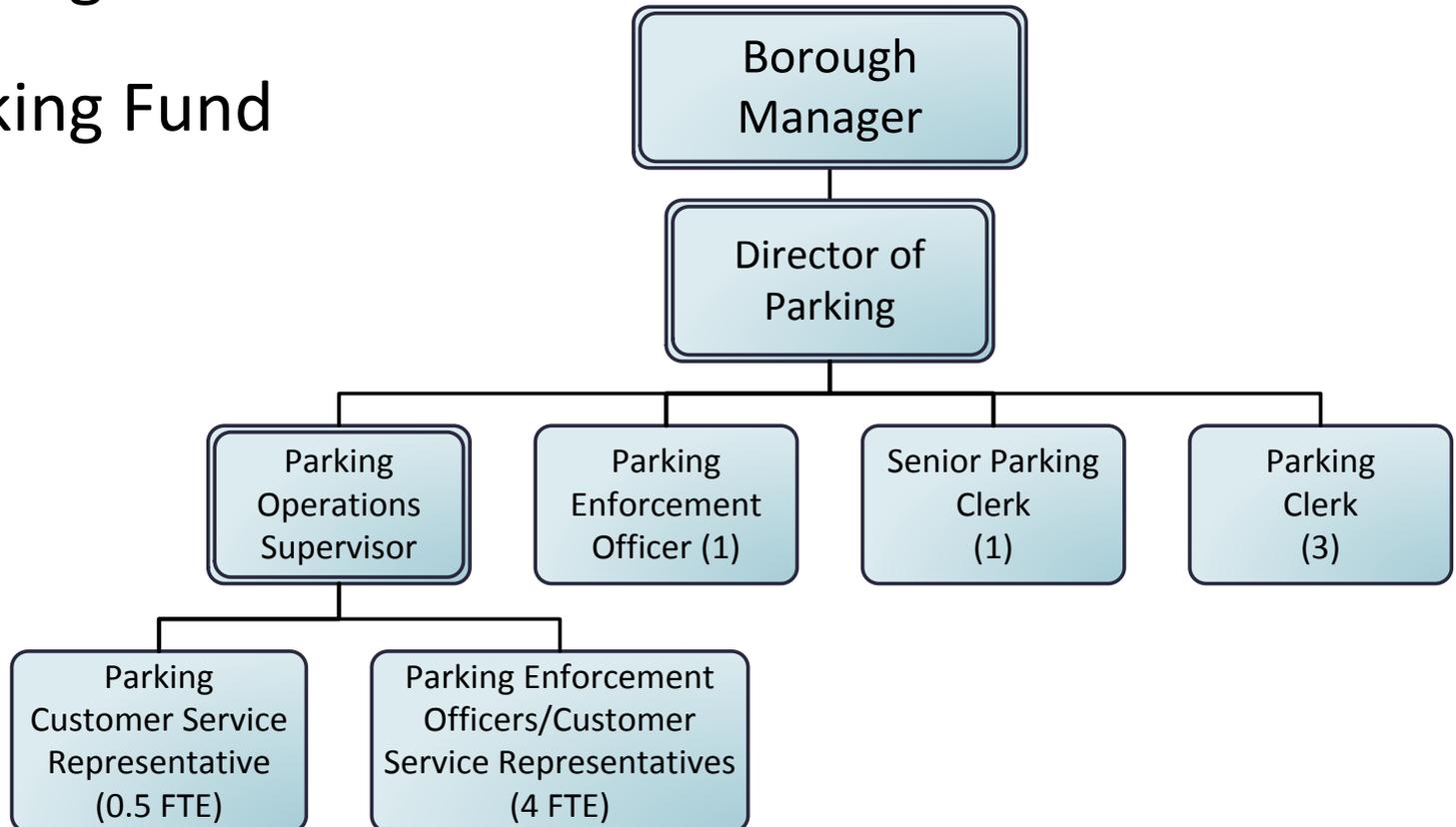


# Parking Department

- Parking Enforcement
- Parking Fund



# Parking General Fund

pp. 131-137

## Budget Highlights

- Increase of revenue from new smart meters
- Increase in revenue from approved rate increase
- Change in job duties which allows Parking Enforcement Officer's time to receive a small allocation from the parking enterprise fund
- Increased revenue in meter collections in 2016 was a direct result of increased compliance related to the rate increase of meter violations

# Revenue

## New meters and Rate Change

- Set to be installed early in 2017
- Expected to increased revenue from meters due to increased use and rate
- Rate change scheduled to take place on July 1, 2017

## New Meters

- The meters accept credit card payments and coins
- The impact of the new meters on downtown state college was assessed during a trial period that began in March of 2016

## Increased Rate

- Increases on-street parking from \$1.00 per hour to \$1.25 per hour starting on July 1, 2017
- The rate increase is associated with a borrowing for upgrades throughout the Parking Department as well as public spaces

## Meter Violations

- Expect a slight increase from meter violations for the 2017 year
- Increase in revenue expected due to rate change, not the number of violations written
- Improved collection process on violations and the process of transferring violations to the magistrates office for quick processing

# Expenditures

## Purchase of Smart Meters

### Cost

- The associated costs with the new smart meters will also begin in 2017
  - Operating costs slightly increase due to the selection of single space meters throughout the majority of downtown
  - Banking fees and wireless gateway fees increase with the use of single space meters
- The new meters are paid for from the 2016 Budget, which is the primary reason for the 43% decrease in the 2017 parking enforcement budget



# Expenditures

## Purchase of Smart Meters

### Cost Benefit

- **Time Reduction** – See a significant reduction in time spent for collection of meters and counting of meter revenue ( $\approx 10$  hours a week of staff time)
- **Increased Level of Service** – See an increased level of service by allowing more methods of payment (quarters, nickels, dimes and credit cards)
- **Future Programming** – Real-time data will provide information on what spaces are being utilized and help determine the value and functionality of individual on-street spaces for planning of future programming (i.e. maximum length of stay and demand based pricing)
- **Wayfinding** – Space availability will be able to be determined in real-time and provided to consumers for easier access to downtown parking and businesses

# Parking Fund

pp. 133-139

## Budget Highlights

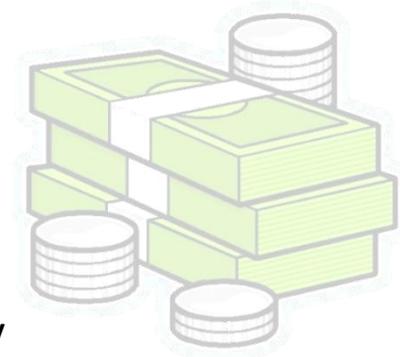
- Approved Rate Increase in Surface Lots and Garages
- Banking Fees and Debt Service
- Future Concerns



# Revenue

- Rate increases adopted in the 2016 Budget will impact the 2017 Budget in a positive manner
  - Council approved a rate increase that will occur on July 1, 2017 in the cost of daily parking in surface lots and parking garages
    - **Garages** – The price, after the first hour of parking in the garages, increases from \$1.00 an hour to \$1.25 an hour for transient parkers
    - **Surface Lots** – The cost of parking in the surface lots increases from \$1.00 to \$1.25 per hour (increments of 24 minutes)
  - Increased rates in monthly parking and special event rates are already in effect
- The Parking Fund will continue to benefit from the increase in the cost of meter violations, which encourages patrons to pay at kiosks rather than risking receipt of a violation

# Expenditures



## Banking Fees

- Banking fees continue to be a large expense
- Parking processes over 500,000 credit card transactions annually
- The Department negotiated a lower rate from the vendor, Chase Payment Tech
- The PARCS system upgrade allows the Borough to stop storing credit card information on our hosted server

## Indirect Costs

- Indirect Costs increased by \$160,000 from the 2016 Budget
- This is due to a change in the allocation of interdepartmental costs associated with public works, finance and information technology

## Debt Service

- Debt Service increased by \$253,000 from the 2016 Budget
- Representative of the payback schedule that the Parking Fund will face in future years
- Reflects the debt from parking upgrades and previous debt incurred with the construction of Beaver Garage

# Expenditures

## Capital Improvement Projects

### Maintenance Expenditures

- Upgrades throughout the system have helped eliminate project from the current CIP
- With the borrowing last spring, The Parking Department was able to work on the following:
  - Start the process to replace or renovate all elevators in Borough Facilities
  - Install new PARCS equipment
  - Perform sidewalk repairs at Pugh Street Garage
  - Complete several structural repairs at Pugh Street Garage
  - Begin construction of the Dr. Martin Luther King, Jr. Plaza
- The next focus of major expenditures for the parking department will be the replacement of aging facilities
  - Pugh St Garage is 45 years old
  - Fraser St Garage is 32 years old
  - Planning for their replacement will allow for a smooth transition from old to new facilities