





reaching our vision

implementing the plan

The success of the State College Neighborhood Plan lies in its implementation. It has already been discussed that this Plan is meant to provide recommendations that can be spearheaded not only by the Borough, but also by neighborhood associations, community organizations and groups of residents. However, in order to implement the plan, these partners need guidance and a clear direction for how implementation can take place. The purpose of this section is to provide an outline for the community to use in initiating and sustaining the implementation of the Plan.

Evaluating progress on implementation

There are many annual events throughout the year that provide the Borough and neighborhood associations with an opportunity for evaluating the progress that has been made to implement the Plan's recommendations. These include:

- **Annual Neighborhood Sustainability Report-** This report is an analysis of ordinance, zoning and police violations and enforcement activities throughout the Borough's neighborhoods over a 12 month period. This report can help provide analytics to evaluate the success of Neighborhood Plan implementation activities and may provide insight on priorities.
- **Annual State of Planning Report-** This report is an inventory of activities that staff and the Planning Commission has completed each year. The preparation of this report typically takes place during the first quarter of the year, and provides a timely reminder to review the implementation status of the Plan's recommendations and adjust time lines if needed.
- **Planning Commission Chair Report-** Typically once per quarter or twice per year the Planning Commission

Chair provides a report on the Planning Commission's activities and progress on Work Program tasks. This report provides the Chair and the Commission with an opportunity to evaluate the activities that the Commission has engaged in related to implementing the Plan, as well as an opportunity to initiate new tasks or adjust time lines if needed.

- **Neighborhood Association Meetings-** Many of the Borough's neighborhood associations meet on a regular basis, if not with all of their membership at least with neighborhood leaders. Additionally, the Coalition of Neighborhoods leadership meets regularly. Either annually or biannually, the Borough's Community Engagement and Planning Departments meet with neighborhood leadership to discuss projects and other activities that are of high importance. These neighborhood leadership meetings and meetings of the Borough and residents provide opportunities to review the Plan's recommendations and their implementation progress. In particular, this provides an opportunity for residents and Borough officials to communicate their individual work and successes to each other and to solicit support and assistance if needed.

Time line

The charts in this chapter outline potential time lines for implementation of each of these recommendations. These time lines have been identified based on a number of factors. In some cases, recommendations have been assigned a time line based on the perceived level of importance for the recommendation among residents and Borough officials. In other cases, the time line has been assigned due to the availability or need of resources or champions which can aid the implementation. Four time lines have been established

for the Plan's recommendations:

- **Short Term:** Projects will be initiated or completed within the next 1-2 years
- **Mid-Term:** Projects will be initiated or completed within the next 3-5 years
- **Long-Term:** Projects will be initiated or completed within the next 5+ years
- **Ongoing:** Projects do not have a defined time line or projects that are not "one-time" solutions, but will require continued implementation

Champions

There are a number of organizations, agencies and community groups that have been indicated in the charts the follow as potential champions for implementation of these recommendations. These are meant to be a placeholder for the Borough and the community as individuals or organizations that we should consider partnerships or collaboration with in order to implement the recommendations. The key to successful implementation of many of these recommendations is forging successful partnerships and utilizing the skills and capacities of the individuals and organizations within our community.

This is not meant to be a comprehensive list of potential champions, but rather were indicated based on these organizations' track records for community engagement or their expressed interests in community involvement. Others are organizations that the Borough believes could provide technical assistance when implementing recommendations.

Resources Available/Needed

The last two columns of the implementation charts outlines the resources that the Borough and Planning Commission feel will be instrumental in successfully implementing these recommendations. These resources are divided into two categories. The Resources Available category is an inventory of materials, funds, human capital or other resources that are available at the present time that could help with the implementation of the individual recommendation. The Resources Needed category is an inventory of the materials, funds, human capital or other resources that would be needed in order to successfully implement the recommendations. In some cases, individuals or organizations in the community are resources. Additionally, for some recommendations, the successful implementation of another Plan or recommendation becomes a resource for implementation.

Metrics

Another important element of measuring implementation will be in developing metrics. There is some data in this plan that can be used as a benchmark for measuring the impact of the Plan's implementation. For example, neighborhood-level demographic data can help us monitor the growth and change in housing composition over time. Other reports and documents prepared by the Borough also provide data to use for benchmarking, such as the Neighborhood Sustainability Report.

Some recommendations, though, may be measured using other metrics. These could include a simple categorization of Implemented, Not Implemented or Ongoing. Others could be an analysis of the secondary impacts or changes that has resulted from the implementation of a recommendation .



Goal 1: Maintain neighborhood aesthetics, high quality housing stock and cultural and historic resources.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>1.A. Complete a comprehensive update of the Borough's Zoning Ordinance to eliminate inconsistencies and evaluate appropriateness of various districts' regulations.</p>	<p>Mid Term</p>	<p>Borough, SCPC SCPC</p>	<p>CIP Funds Scheduled 2015, Planning Documents</p>	<p>Capital Funding Consultant</p>
<p>1.B. Encourage developers and others interested in new construction, redevelopment and public enhancements to consult the Borough's Design Guide before submitting plans.</p>	<p>Short Term/ Ongoing</p>	<p>Borough, DRB SCPC</p>	<p>Borough's Updated Design Guidelines (Spring 2014)</p>	<p>Make the Guidelines more accessible online and market them to developers.</p>
<p>1.C. Increase community awareness about the design guidelines for historic properties and the Historic Resource Commission's Plaque Program, particularly for those residents living in Historic Districts, and encourage more property owners to purchase a plaque.</p>	<p>Short Term/ Ongoing</p>	<p>Borough, HRC SCPC</p>	<p>Guidelines in R3-H Zoning District, Historic District Guidelines, National Parks Service Standards</p>	<p>Make the Guidelines more accessible online and market them to developers & property owners.</p>
<p>1.D. Using the CRPA State College Land Area plan as a guide, consider appropriate building scale and types of uses in transitional areas throughout the community.</p>	<p>Ongoing</p>	<p>Borough, Development Community</p>	<p>CRPA, Land Area Plan</p>	<p>Development of Small Area Plans</p>



Goal 1: Maintain neighborhood aesthetics, high quality housing stock and cultural and historic resources.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>1.E. Develop a model to assist in evaluating the impacts on community infrastructure, such as on roads, sewer services, etc., as the area continues to grow and redevelop.</p>	<p>Short Term</p>	<p>Borough SCPC</p>	<p>Access to data on assessed value, cost of services, sewer treatment capacity</p>	<p>Expertise in measuring development impacts (intern/consultant); creation of a model/database</p>
<p>1.F. Work with the Borough Arborist and the Tree Commission to maintain and increase quality tree canopy and vegetation in public areas.</p>	<p>Ongoing</p>	<p>Borough, Tree Comm. SCPC</p>	<p>Arborist, Municipal Tree Plan, DCNR Urban Forestry Report</p>	<p>Resources for disease eradication/removal; funding for new tree planting</p>
<p>1.G. Continue to maintain a high level of service for Borough maintenance and services and continue to evaluate opportunities for increasing community safety, cleanliness and aesthetics.</p>	<p>Ongoing</p>	<p>Borough, Residents SCPC</p>	<p>Metrics and data on services provided</p>	<p>Survey and analysis tools for level of service; funding for changes in service/infrastructure/safety</p>
<p>1.H. Organize neighborhood beautification & community service activities in conjunction with annual neighborhood events and near the beginning and end of academic semesters.</p>	<p>Short Term</p>	<p>Neighborhood Associations; Student Organizations; SCASD</p>	<p>Community Volunteers, Borough AmeriCorp Staff</p>	<p>Volunteers for projects; funds for materials</p>



Goal 2: Protect existing neighborhood activity, social and commercial centers and enhance these facilities in order to serve residents' needs.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>2.A. Encourage the continued maintenance of public and private schools, churches, community centers, parks and cultural resources within and nearby the Borough's neighborhoods. In the event that vacancies occur in these buildings, consider context-sensitive reuse opportunities.</p>	Ongoing	Borough, RDA, SCPC, Community Organizations	State College Land Area Plan, Certified Redevelopment Areas, Redevelopment	Development of Small Area Plans, Redevelopment Plans, Funding for partnerships and public investments, sponsorships, private investments
<p>2.B. Work with Centre Region Parks and Recreation to continue to encourage quality and maintenance of Borough's Parks and explore ideas for bringing additional opportunities for community parklets, gardens and other gathering spaces.</p>	Ongoing	Borough, CRPR, Residents, Park Users	Grants for park improvements; park master plans	Additional funding through CIP or grants
<p>2.C. Work with property owners of neighborhood-oriented commercial areas to preserve and improve these areas as a resource that makes the Borough's neighborhoods livable.</p>	Ongoing	Borough, RDA, SCPC, Community Organizations	State College Land Area Plan, Certified Redevelopment Areas, Redevelopment	Development of Small Area Plans, Redevelopment Plans, Funding for public/private partnerships



Goal 2: Protect existing neighborhood activity, social and commercial centers and enhance these facilities in order to serve residents' needs.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
2.D. Consider opportunities for neighborhood partnership projects to develop improvement projects in public right-of-ways or on publicly owned properties.	Mid-Term	Residents, Neighborhood Associations	Borough Planning, Engineering, and Public Works staff	CIP or grant funding to capitalize a program and fund projects; community volunteers
2.E. Explore opportunities for neighborhood improvement districts, grants, crowd funding campaigns and other creative funding solutions for neighborhood-identified community improvements.	Mid-Term/ Ongoing	Borough, Community Organizations	Possible funding for CDBG eligible projects, National crowd funding platforms for communities.	CIP or grant funding to capitalize a program, community investors, volunteers, platform for management

DRAFT



Goal 3: Explore opportunities for increasing the environmental sustainability of the Borough's neighborhoods.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>3.A. Continue to evaluate the long-term needs for energy, water and other resources for the community and opportunities that can help reduce or offset the community's environmental impact.</p>	Long Term	Borough, Community Organizations	Borough Resolution 944, SCBWA, Clearwater Conservancy, Spring Creek Watershed Association, Transition Towns, PA DEP, Penn State Extension	Technical Assistance, Grants and Funding, Community-wide sustainability plan
<p>3.B. Continue to work with Penn State to evaluate opportunities for community innovations and for designing projects that the community expresses interest in.</p>	Ongoing	Borough, PSU, Community Organizations	Penn State Sustainable Communities Collaborative	Maintain partnership, funding for project implementation
<p>3.C. As the Borough modernizes and replaces public utility fixtures, explore opportunities for fixtures that can take advantage of wind and/or solar power and reduce light pollution.</p>	Mid-Term	Borough Sustainability Committee	Specifications for solar lighting standards	CIP or grant funding, community policy on replacing infrastructure
<p>3.D. Utilize the State College Urban Forest Report and the Municipal Tree Plan to consider opportunities for increasing tree canopy that can reduce urban heat island and stormwater runoff impacts.</p>	Long Term	Borough Arborist, Tree Comm., Community Organizations	Municipal Tree Plan, DCNR Urban Forestry Report, recommended tree planing list, Borough Arborist and Tree Commission, Penn State Extension	Funding for tree plantings, public private partnerships, educational program/campaign



Goal 3: Explore opportunities for increasing the environmental sustainability of the Borough's neighborhoods.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
3.E. Work with Borough Arborist and other community groups to outline a management plan and community activities for invasive species removal.	Mid-Term/ Ongoing	Tree Commission, Community Organizations, Volunteers	Borough Arborist, Clearwater Conservancy, Penn State Extension, DCNR	Management plan, potential funding, volunteers, workshops and educational activities
3.F. Evaluate model ordinances that have been developed by other communities for Green Building Design and Solar/Wind installations.	Mid-Term	Borough, SCPC, Tree Comm., Community Organizations	Model Ordinances	Community policy on solar and wind infrastructure, consultants
3.G. Explore opportunities for improving access to local food opportunities.	Long Term	Borough, Community Organizations	PASA, Good Food Neighborhood	Workshops, community volunteers
3.H. Research and provide information to residents and landlords about energy strategies and retrofits.	ShortTerm	Borough, Community Organizations, Student Groups/Classes	AmeriCorp Volunteer, Community Orgs, Penn State Sustainable Communities	Information guide and plan for delivering materials, incentives for implementing strategies.
3.I. Explore opportunities for hosting a neighborhood sustainability competition, such as a home energy improvements/ energy conservation challenge or site design improvements for stormwater runoff.	Mid-Term	Borough, Community Organizations, Neighborhood Associations, Student Groups	Case Studies, Community Organizations	Program, Funding, Marketing Plan and volunteers



Goal 4: Address neighborhood-scale transportation safety and multi-modal transit opportunities.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
4.A. Evaluate opportunities for continuing to improve roadway and intersection conditions and alleviate traffic, speeding, and vehicular safety concerns.	Ongoing	Borough, Transportation Comm, Residents	Borough Engineer, Neighborhood Traffic Mitigation Guide, AASHTO Standards, MUTCD	CIP or grant funding
4.B. Make the Neighborhood Traffic Mitigation Guidebook more accessible to neighborhood residents.	Short Term	Borough, Transportation Comm, Residents	Neighborhood Traffic Mitigation Guide, Websites, List serves	Prominent location/format for residents; Consultant as needed for implementation
4.C. Develop a close relationship with CATA to evaluate future opportunities for expanded service including bus routes and services for seniors and the disabled.	Mid-Term	Borough, Transportation Comm, CCMPO, Residents	CCMPO, CRPA, CATA Ridership Study 2013	Strategic Planning, Funding
4.D. Explore ideas for increasing the safety and connectivity of pedestrian and bicycle facilities and reducing vehicle conflicts in congested areas.	Ongoing	Borough, Transportation Comm, Residents	Borough Engineer, Neighborhood Traffic Mitigation Guide, AASHTO Standards, MUTCD	CIP or grant funding
4.E. Continue to provide programs and marketing to raise awareness for the use of alternative modes of transportation.	Short Term	Transportation Comm, CCMPO, Community Organizations	AmeriCorp Volunteer, CCMPO, Volunteers, PSU Sustainable Communities Collaborative, CRBC	Funding and Marketing Plan; volunteers



Goal 5: Maintain a high level of service for enforcement of Borough Ordinances and policies related to property management, behavior and occupancy.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
5.A. Evaluate effectiveness of current ordinances, codes and policies, as well as the level of enforcement of these policies, and make adjustments as needed.	Ongoing	Borough, Neighborhood Associations, Property Managers, Student Orgs	Ongoing workshops and meetings with realtors, landlords and neighborhood associations	Develop metrics for evaluation tied to community policies/ expectations
5.B. Complete the process of evaluating rental permits in order to register and license all existing Student Homes and bring those that are not operating in conformity with local ordinances into compliance.	Short Term	Borough	CRCA Information, Staff research and inventory, pilot process	Database for storing/ updating information in future
5.C. Identify weekend and short-term rentals within the Borough's neighborhoods and evaluate potential impacts on neighborhood quality of life.	ShortTerm	Borough, SCPC, Residents	Staff research and inventory, ordinances; periodic site visits	Database for storing/ updating information in future
5.D. Increase number of officer-initiated responses to noise, disorderly conduct and property maintenance issues.	Ongoing	Borough	Borough Police and Ordinance enforcement staff, CRCA Code Enforcement staff	Develop metrics for evaluation tied to community policies/ expectations



Goal 6: Create programs and partnerships for improving the management of rental housing.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
6.A. Continue to provide workshops regarding property maintenance requirements, local codes, zoning and other ordinances and renters rights.	Ongoing	Borough, Neighborhood Assoc's, Student Organizations, Landlords	Borough Code and Ordinance summary resources, annual workshops	More comprehensive source of information online
6.B. Identify additional opportunities to improve a working relationship among landlords, realtors and residents to address housing management issues as they arise and identify ways to reach those individuals residing in neighborhoods without active communications with neighborhood associations.	Mid-Term	Borough, Neighborhood Assoc's, Student Organizations, Landlords	Community meetings and open houses	
6.C. Train the Borough's ordinance enforcement staff to enforce sections of the Property Maintenance Code that are applicable to exterior conditions of buildings.	Short Term	Borough	Ordinance Enforcement Staff, Updated Property Maintenance Code	Staff training
6.D. Conduct a periodic review of the Borough's rental housing database to evaluate changes in conditions and to monitor trends in rental housing.	Short Term/ Ongoing	Borough, CRCA, Landlords	Access to rental permit data	Maintain a reliable database, data from area organizations



Goal 6: Create programs and partnerships for improving the management of rental housing.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
6.E. Consider a range of websites or other tools that highlight safety, cleanliness and property management issues for potential tenants and others interested in rental housing standards.	Mid-Term	Student Organizations, Landlords, Community Organizations	Property Maintenance Code online	Platform for posting/sharing information, volunteer to spearhead
6.F. Explore opportunities for a rental housing improvement program which provides small grant opportunities for landlords that maintain affordable rental housing to maintain and make improvements to their rental properties.	Mid-Term/Long Term	Borough, Landlords	Inclusionary Housing Funds	Funding-- either through CIP or grants
6.G. Consider a Best Management Practices newsletter to be sent regularly to property management companies/rental owners.	Short Term	Community Organizations, Landlords, Student Organizations	Volunteers to develop newsletter; marketing	Community Energy Grants or other grant funds



Goal 7: Expand programs, incentives and other strategies for increasing homeownership in the Borough's neighborhoods.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
7.A. Develop and implement the Homestead Investment Program.	Short Term	Borough	Capital Funding	Finalize Program Details
7.B. Study examples of Employer-Assisted Housing Programs (EAHP) and develop a program for housing local employees in the Borough.	Mid-Term	Borough, CBICC, Area employers	N/A	Funding, Partners, available housing stock
7.C. Continue to utilize the Redevelopment Authority for identifying and implementing workforce housing opportunities.	Ongoing	Borough, RDA	RDA ability to enter into partnerships and secure financing	Funding, Small Area Plans
7.D. Explore incentives needed to encourage non-student, multi-family housing in or adjacent to downtown.	Short Term	Borough, Development Community	Downtown Master Plan, RDA, CRA's	Proforma analysis tool, funds for partnerships/ investments
7.E. Identify opportunities for expanding existing first time home buyer programs or creating supplemental programs.	Mid-Term/ Long Term	Borough, SCCLT, CCHLT, Community Organizations	Homestead Investment Program	Funding
7.F. Consider the housing types that are attractive to families, young professionals, entrepreneurs and could encourage more residents in the Borough's neighborhoods.	Short Term	Borough, CRPA, CBICC, Community Organizations, Realtors	Research, access to data on housing, Sustainable Communities Partnership Research	Survey, way to engage new/prospective residents, Funding, Partnerships



Goal 8: Consider impacts on neighborhood sustainability as growth occurs in the Centre Region.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
8.A. Support the recommendations of the Downtown Master Plan for encouraging new student housing in the downtown.	Ongoing	Borough, Neighborhood Assoc's, Student Orgs, Realtors	Downtown Master Plan	Evaluation of performance of regional housing, development partners, community goals
8.B. Increase community awareness of and involvement in planning activities which could impact neighborhoods and community resources.	Short Term/ Ongoing	Borough, Neighborhood Assoc's, Student Orgs, Landlords, Community Orgs	Community Engagement office, New Leaf Collaboration Hub	Funding for programs, marketing strategies, engaging meeting formats
8.C. Work with the Centre Region Planning Agency and realtors to create a housing typologies map, in order to identify market rates, vacancies, percentage of rentals, and other characteristics for the Borough's neighborhoods.	Short Term	Borough, CRPA, CBICC, Realtors	Data	Platform, marketing



Goal 9: Maintain and expand diversity of Borough residents and improve relations among student, non-student and regional neighbors.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
9.A. Expand upon programs such as the LION Walk to meet neighborhood residents, educate residents on neighborliness, and provide information about Borough programs and ordinances.	Short Term	Borough, Neighborhood Associations, Student Organizations	Volunteers, AmeriCorps Volunteer, Community Engagement Staff	
9.B. Continue to host opportunities to bring residents together to meet each other and discuss issues important to the community.	Ongoing	Borough, Neighborhood Associations, Student Organizations	AmeriCorps Volunteer, Community Engagement Staff, Current Programs	
9.C. Foster and maintain a working relationship between neighborhood associations and student organization representatives in order to increase student residents' awareness of and involvement in community issues.	Ongoing	Borough, Neighborhood Associations, Student Organizations	AmeriCorps Volunteer, Community Engagement Staff, Current Programs	
9.D. Identify neighborhood "Outreach Liaisons," which can help acquaint new residents with resources, services and information and act as bridge-builders to help neighborhood residents feel comfortable interacting with each other.	Mid-Term	Borough, Neighborhood Associations, Student Organizations	AmeriCorps Volunteer, Community Engagement Staff	



Goal 9: Maintain and expand diversity of Borough residents and improve relations among student, non-student and regional neighbors.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>9.E. Encourage the continued use of neighborhood list serves, or new tools such as Nextdoor in neighborhoods without list serves, as a way for residents to meet each other, exchange ideas and generate solutions to community issues.</p>	<p>Short Term</p>	<p>Neighborhood Assoc's, Student Orgs, Realtors</p>	<p>Borough assistance with websites, e-mail servers, social networks like NextDoor</p>	<p>Staff support, platform, communications representative</p>
<p>9.F. Conduct a Community Asset Mapping exercise to learn more about the individual skills and capacities of neighborhood residents.</p>	<p>Short Term</p>	<p>Borough, Neighborhood Associations, Student Organizations</p>	<p>Sustainable Communities Collaborative Pilot</p>	<p>Volunteers, program development, methodology; implementation of Recommendation 9.D.</p>
<p>9.G. Develop and implement a Good Neighbor School.</p>	<p>Short Term</p>	<p>Borough, Neighborhood Associations, Student Organizations</p>		<p>Program, volunteers, funding</p>
<p>9.H. Continue to study examples from other peer University Communities to explore additional ways to engage student and non-student residents in building strong neighborhoods.</p>	<p>Ongoing</p>	<p>Borough, Neighborhood Associations, Student Organizations</p>	<p>ICMA, ITGA, Big10 Managers network</p>	



Goal 10: Improve communications among residents and community leaders, elected and appointed officials, and Borough staff.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
10.A. Consider ways to provide residents with regular updates about Borough activities, community issues and events and identify ways to disseminate information.	Short Term	Borough	Notify Me, Citizen Request Tracker, online reporting, Engage State College	Additional capacity in web alerts, funding for mailings, etc., Geodeliberator
10.B. Increase awareness for existing communication tools, such as the Citizen Request Tracker and Notify Me.	Short Term	Borough	Notify Me, Citizen Request Tracker, online reporting	Market & increase subscribers
10.C. Explore methods for making maps and other data about the Borough's neighborhoods more readily available on the Borough's website in a user-friendly format.	Short Term	Borough, Community Organizations	Maps & neighborhood data, Engage State College	User-friendly, dynamic format for displaying information
10.D. Identify key staff members that are liaisons to the community for various engagement needs and create a resource on the website that helps residents find out who they need to contact and how to get in touch.	Short Term	Borough	Borough staff resources, website	Make contacts more readily available on website



Goal 10: Improve communications among residents and community leaders, elected and appointed officials, and Borough staff.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
10.E. Consider a Citizen’s Academy or a Community Engagement & Planning Program.	Mid-Term/ Long Term	Borough, Community Organizations	Community Engagement Staff, Neighborhood Planner	Develop program, staff to facilitate, funding
10.F. Establish a network of Neighborhood Service Teams to connect municipal officials and staff with neighborhood residents and off-campus students to discuss and address community issues.	Mid-Term	Borough, Neighborhood Associations, Student Organizations	Neighborhood Services Team among staff	Opportunities for connections with community leaders
10.G. Consider adding official reports to Authorities, Boards and Commissions meetings that allow neighborhood leaders to provide periodic updates to elected and appointed officials.	Short Term	Borough		



Goal 11: Improve communications with neighboring municipalities in order to discuss impacts of new development and decision-making.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
<p>11.A. Consider the CRPA’s Future Land Area Plan for the areas of the Centre Region surrounding the Borough and the impact it may have on the Borough’s neighborhoods when updating plans and programs.</p>	Ongoing	Borough, CRPA	SCLAP, Comprehensive Plan, Neighborhood Sustainability Report	Analysis Tools
<p>11.B. Work more closely with neighboring municipalities, the Centre Regional Planning Agency, Centre Regional Planning Commission and other organizations to discuss projects, developments and other initiatives that have a regional impact.</p>	Ongoing	Borough, CRPA	CRPA Staff meetings, Planning Commission representative to CRPC, Council members on COG Committees	Communications program
<p>11.C. Work to better inform residents of projects taking place outside of the Borough that might have an impact on Borough neighborhoods.</p>	Ongoing	Borough	CRPA, CRPC, Borough Planning and IT Departments	Streamline approach to providing information/updates



Goal 12: Market the positive benefits of living in the Borough’s neighborhoods.

Recommendation	Timeline	Champion(s)	Resources Available	Resources Needed
12.A. Develop materials about the benefits of living in the Borough’s neighborhoods that can be utilized when recruiting new residents to our community.	Short Term	Borough, Neighborhood Assoc’s, Student Orgs, Realtors		Funding, Marketing, Plan of Action
12.B. Encourage positive marketing by issuing regular press releases highlighting community achievements, progress on implementation of community plans and neighborhood association activities.	Ongoing	Borough, Neighborhood Associations, Student Organizations	Borough Communications Coordinator, Notify Me, Neighborhood List Serves	Funding, Marketing, Plan of Action
12.C. Prepare an interactive map on the Borough’s website to help prospective residents learn more about the character of each neighborhood.	Short Term	Borough, Neighborhood Associations, Student Organizations	Data, Neighborhood Maps, Other resources	Interactive platform for displaying information
12.D. Establish a working relationship among Borough officials, neighborhood residents and realtors in order to ensure that the Borough’s neighborhoods are being appropriately represented to potential home buyers.	Ongoing	Borough, Neighborhood Associations, Student Organizations, Realtors	Neighborhood Plan	Provide neighborhood Plan summaries to neighborhood association leadership and realtors, off campus student orgs